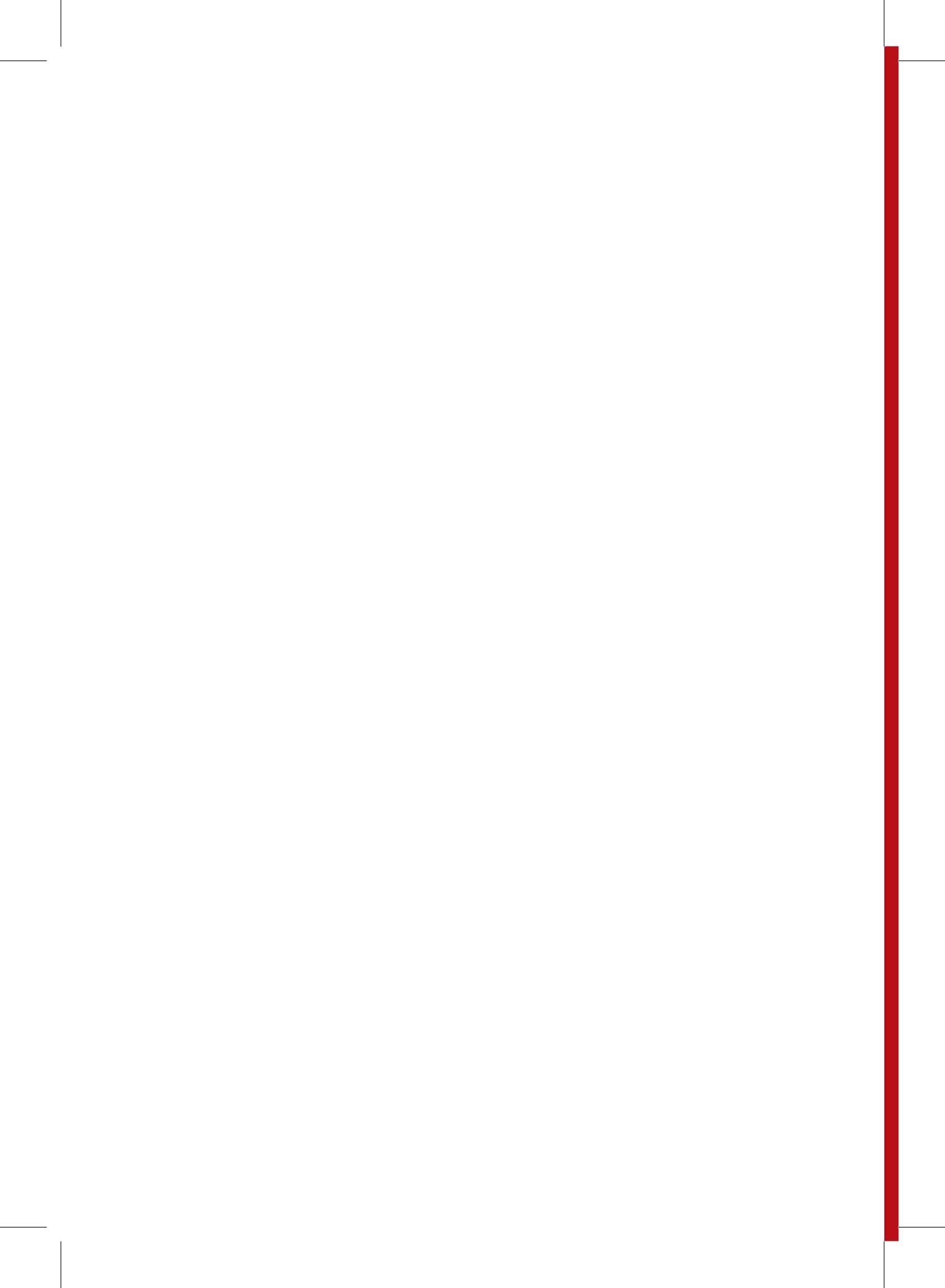


DEDICATED TO YOUR SUCCESS







T&K GROUPE

BROCHURE

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01

T&K GROUPE

INTRODUCTION



YESTERDAY

T&K GROUP, a conglomerate in global branding operations in the domain of media, established in france, derived from the merger and restructuring of three design corporations.

T&K / DSD / GROUPAL

T&K GROUPE
YESTERDAY



T&K

International Communication



DSD

Decoration Design



GROUPAL

Public Relations

T&K

International Communication

The first agency was named T&K Communication Internationale, established in Paris, France, which was specialized in brand design and development. T&K Communication managed to cooperate with best-reputed brand in Europe through the collaboration in series of intensive projects. Following the acquisition of SARL TIENKUNG in 2006 and the merger with MM-SERVIS and FC Intermedia in 2007, one year after, the headquarters was installed in Aubervilliers and initiated SARL TOKOM. The main businesses embrace brand design, project proposal, advertising promotion, and marketing strategy. After a few years of development, the agency has managed to create a network of customers in Europe, Africa and Asia markets. The prominent global resources and expertise are competent to provide comprehensive service for our clients. Clients include Kookai, Kenzo, Jules, La Duree, Quick, Mercedes-Benz, La Poste, Bank Of China, China Construction Bank, China Construction Bank, Bank of Communications, Agricultural Bank of China, Huawei, and etc.

GROUPAL

Public Relations

The second partner's former name was G&P (Global Relations Publiques), which was an affiliated project department of T&K before becoming an independent agency in 2012.

G&P concentrates on projects planning and public relations services. Services offered including: integrated planning and presenting, commercial and entertainment performance, trade fairs and conferences, concierge services, brand promotions, medium managements, crisis public relations, market investigations and market & media strategies. Clients include BNP Paribas, Societe Generale, SNCF, UNESCO, Phoenix TV, Cathay Pacific Airways, and we successfully organized and supported Eason's LIFE and Mayday's European concerts in Paris as well as series of commercial shows and international exhibitions.

DSD

Decoration Design

The third agency was called DSD (D & S Design), which was founded by Mr. LONG in a loft at 2nd District of Paris in 2002. The company undertakes projects with interior design, landscape design and sustainable building design. In 2009, Dragon Style Design CO. Ltd was established in Guangzhou. In 2011, the Virgin Decoration Design studio opened in Paris and specializing in interior design. In 2012, the first division of D & S Design was created in Changsha. The businesses are expanding towards Greater China Region and extending to Europe and global markets. As a design institute with international perspectives and competitive capabilities, the company is dedicated to provide proposals and solutions in exhibitions, hotel, SPA clubs, restaurants, entertainment venues, huge and middle commercial spaces design, architectural appearance and landscape design.

At the beginning of 21 century, T&K Communication Group derived from the merger and restructuring of three design corporations: TK Communication, DSD and Groupal. After the opening date, T&K Communication Group operated as an international enterprise and built up a multinational and diversified media corporate next year, which signified TK Communication, DSD and Groupal began to pursue the development of cross-border business aggressively.

T&K Communication Group provides various solutions within the media market: the initial brand advertising sales, event planning, public relation service, conceptual project planning, interior and exterior design, bidding and purchase. Targeted in enhancing the brand value of all clients at a global scale, T&K is also committed to explore global advertising platform with integrated service.

TODAY

The best preparation for tomorrow is doing your best today





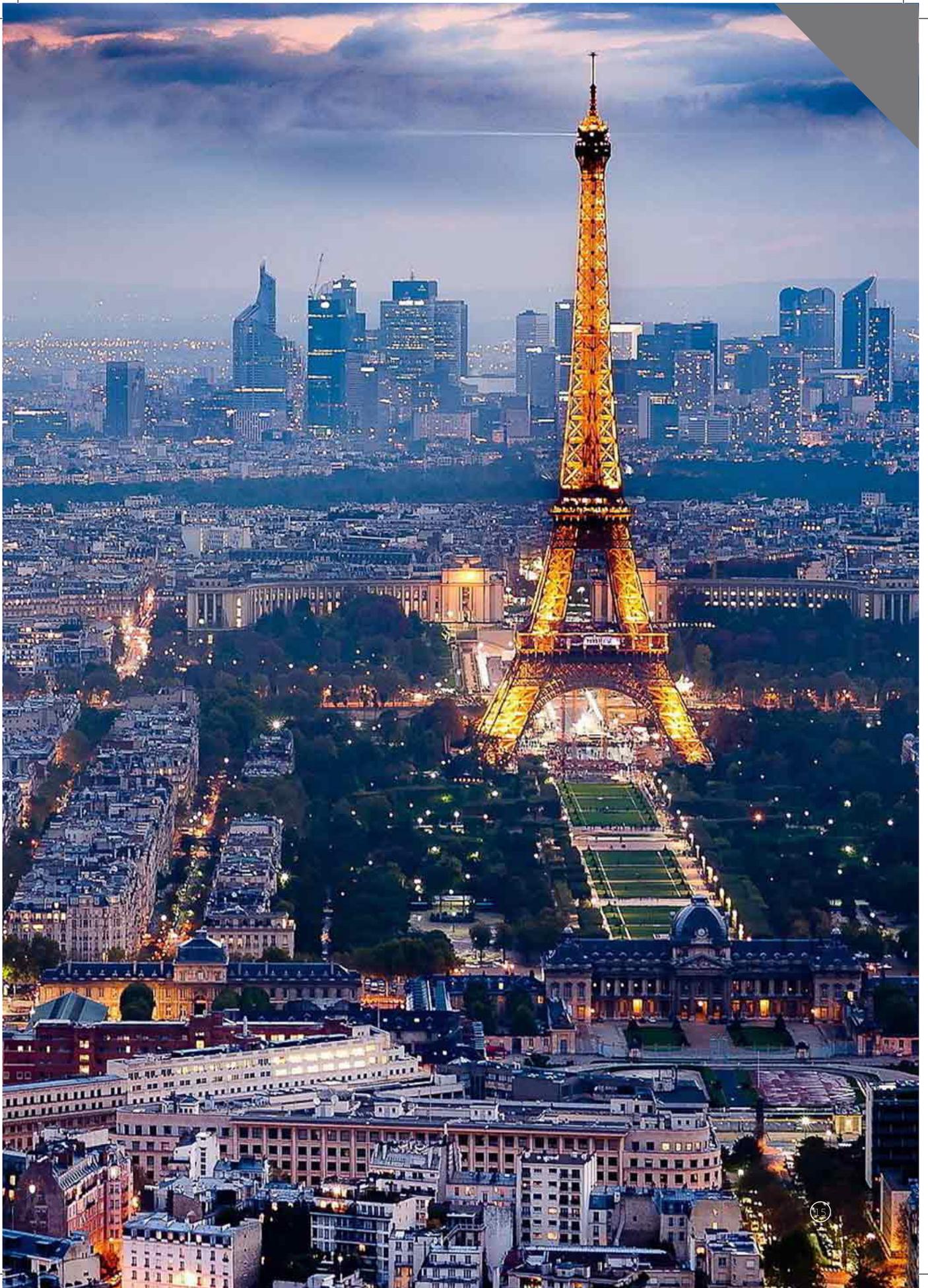


T&K GROUPE
TODAY

WHAT CAN WE DO TO ENSURE A SUCCESSFUL INVESTMENT?

T&K Communication Group provides various solutions within the media market: the initial brand advertising sales, event planning, public relation service, conceptual project planning, interior and exterior design, bidding and purchase. Targeted in enhancing the brand value of all clients at a global scale, T&K is also committed to explore global advertising platform with integrated service.

To the early 2015, T&K Group has already covered 5 brands, included T&K Branding Design, Groupal Project Planning, TK Conciergerie, LEDisplay and DSDesign. The integrated business services is provided by our agencies and offices, located in Paris, Aubervilliers, Gonesse, Luxembourg, Gothenburg, Wuhan, Guangzhou, Shanghai, Zhengzhou, and etc.







TOMORROW

Journey of a thousand miles begins with a single step

展 望 明 天

DEDICATED TO
YOUR SUCCESS

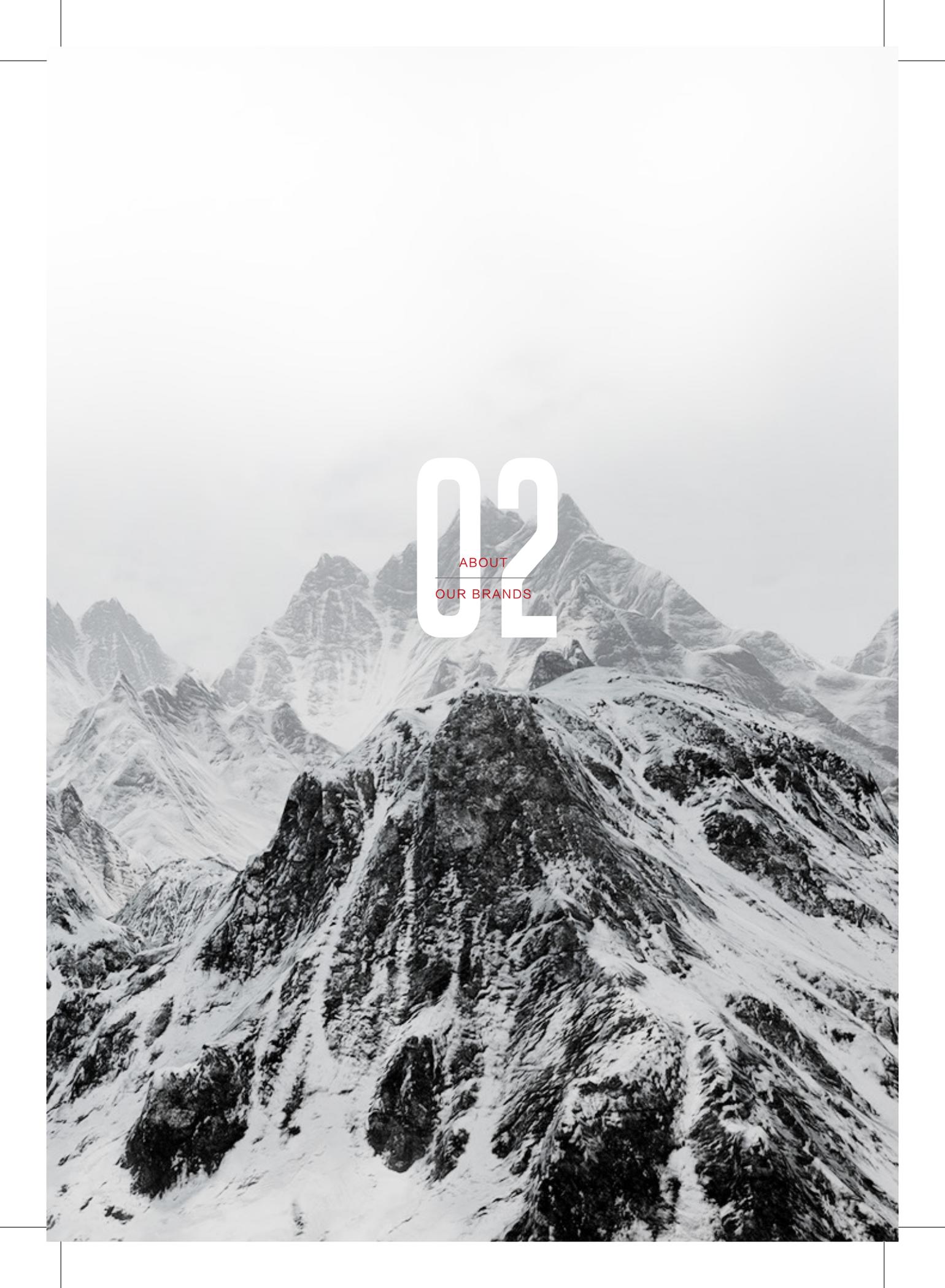
Following the New Year, we will cultivate our business relying on the global media resources, preponderant competences, a concept of internationalism merged with Chinese and western culture, creative advertising ideals, top-class employees within media industry. T&K communication has a competence to expand both domestic and international market, retaining a same line with other companies in communication sector and governmental organizations in order to assist our clients rapidly reaching and occupying market with our high-class design solutions and other media services. The business involves brand planning and execution, marketing and promotion, interior design, 3D animation, 3D/CG, international brand promotion, the overall project planning and packaging, M&A communication, crisis PR, exhibition reception, investment activities, market research and brand positioning, investor relations and lobbying business etc.

We cooperate with organizations such as the European Investment Fund, the European Patent Office (EPO), the Group of Nouvelle Europe, the Assembly of French Chambers of Commerce and Industry and the MAEL (Institute of Administration and Management Studies) based on our reliable resources. Our aim regards as assisting multinational companies and governmental organization from China, France and the Mediterranean. In merger & acquisition, brand building, project proposal and investment promotion; we create opportunity for our clients to rapidly seize the market and create world-wide brands.









02

ABOUT
OUR BRANDS

T&K GROUPE
OURS BRANDS



T&K GROUPE
DEDICATED TO YOUR SUCCESS



T&K BRANDING DESIGN
GROUPAL PROJECT PLANNING
DSDESIGN
LEDISPLAY
TK CONCIERGERIE





T&K BRANDING DESIGN
德 | 客 | 天 | 工 | 品 | 牌 | 设 | 计



GROUPAL PROJECT PLANNING



D S D E S I G N



LEDisplay



TK CONCIERGERIE
PARIS

OUR BRANDS 01
T&K BRANDING DESIGN



T&K BRANDING DESIGN
德 | 客 | 天 | 工 | 品 | 牌 | 设 | 计

T&K Branding Design



BRAND IDENTITY

Brand positioning / Brand visual design / Marketing Planning

BRAND PROMOTION

Brand image album / Products and services catalogue
Brand advertising photography / Product & Service photography
Network promotional platform / Interactive platform design
Promotional materials design

BRANDS SALES

Product packaging design / Store decoration design
Indoor visual display / Storefront window design
E-commerce operation

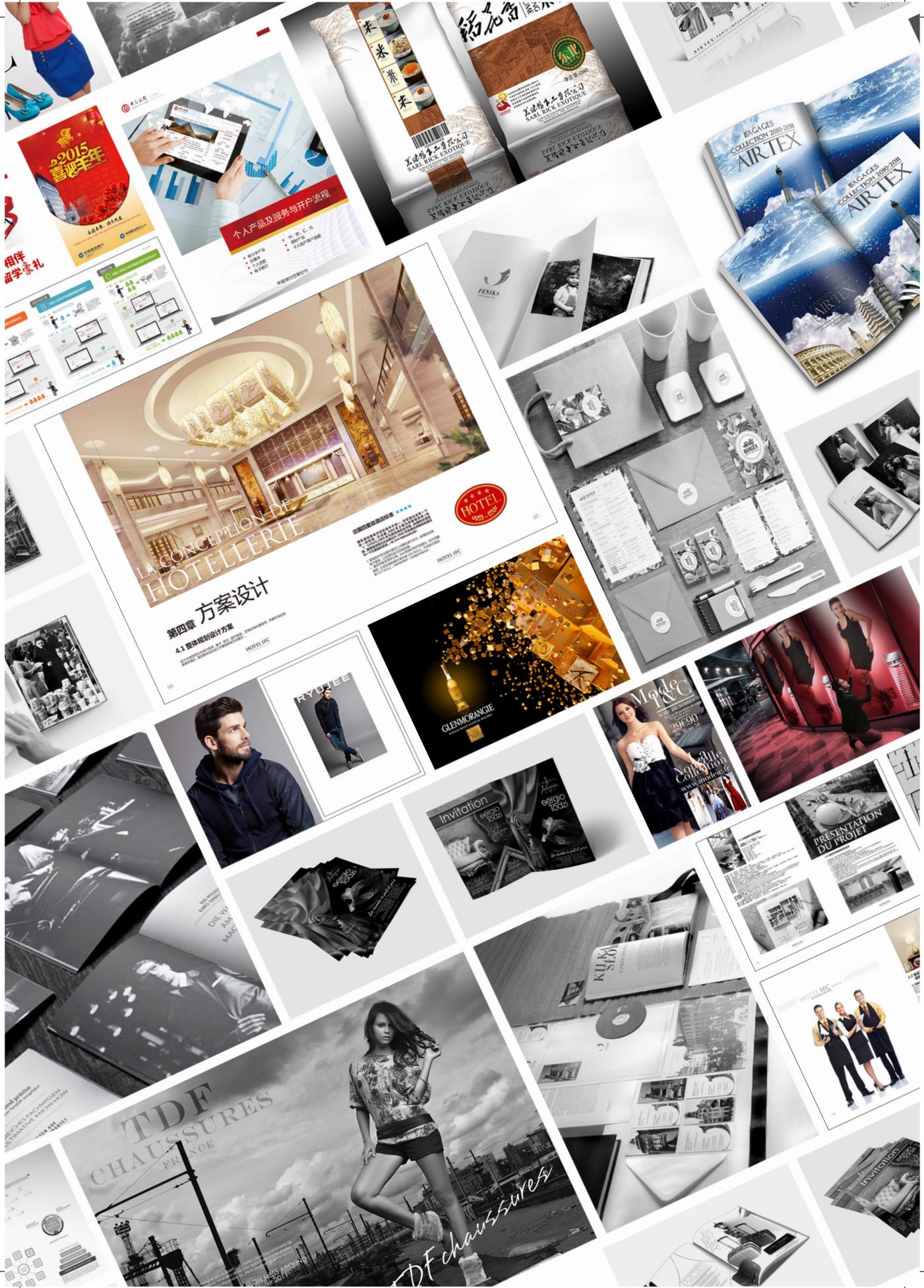
INDIVIDUAL BUSINESS

Design and printing / E-commerce
Video and photography / Mobile terminal



T&K BRANDING DESIGN
德 | 客 | 天 | 工 | 品 | 牌 | 设 | 计





OUR BRANDS **02**
GROUPAL PROJECT PLANNING



GROUPAL PROJECT PLANNING



GROUPAL PROJECT PLANNING



PROJECT PLANNING

Project concept plan / Project planning and docking

COMMERCIAL CELEBRATION

Commercial performance / Activities & celebration

EVENT PLANNING

Exhibitions & Shows / Business roadshow

PR CONSULTING

VISA SERVICES

Invitations application / Residence permit application
Work permit application / The third country visa application

INVESTMENTS IN EUROPE

Market analysis / Feasibility report
Peking commercial investigation

LANDING PLACEMENT SERVICE

Document notarization / International driver's license
Accompanying interpretation / Apartment Rentals
Baggage / Customized insurance / Housekeeping / Employments

CORPORATE PUBLIC RELATIONS

Customer Management and Marketing
Corporate image PR / Media organization management

CORPORATE SERVICES

Enterprise registration / Tax structures
Office lease / Commercial secretary



GROUPAL PROJECT PLANNING





Dear Mr. Smith,

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec orci purus, luctus nec dignissim sit amet sagittis enim ligula quis arcu. Nam egestas tortor id nisi porttitor mattis. In tortor ante, nec eros mauris, et scelerisque orci.

Donec malesuada orci vitae nulla accumsan porta a id massa. Quisque accumsan iaculis magna sit amet fringilla. Maecenas consequat, magna eget tincidunt semper, odio nibh rutrum mi, id feugiat ante nisi eu risus. Vestibulum nunc orci, rhoncus a placerat in, ultricies in mi. Cras mattis varius eros, vel fringilla nisi suscipit eget. Quisque scelerisque sagittis nulla at porttitor.

Sed id augue vitae urna euismod commodo aliquet a quam. Pellentesque arcu velit, cursus et malesuada ut, consequat et diam. Nullam erat sem, rhoncus id ullamcorper vitae, rhoncus et arcu. In ultricies ultricies nulla, ut rutrum nisi iaculis at. Donec eu magna a metus ornare faucibus. Fusce aliquet faucibus ultricies. Morbi semper, est id tincidunt gravida, sem arcu adipiscing lacus, ac bibendum nulla leo eu purus. Quisque nec diam sed risus consectetur a accumsan quis quis nibh. Vestibulum id purus lorem.

Sincerely,
John Doe

© 2018 G&P
Paris - 75018 Paris FRANCE (Voie D - Pte 30 - 2ème étage)



LIVE NATION EVA AIR
GROUPAL 高朋
高推 市政府

SALON PHOTO
DU 6 AU 10 OCTOBRE 2013
PARIS

中国曲艺节
巴黎
01 53 82 78 94 欧洲时报

法国专场
BEIJING
PARIS

文化中国 四海同春
CULTURES OF CHINA
FESTIVAL OF SPRING

le SALON de la MOTO
SCOOTER-QUAD
PARIS 2013
3-8 DÉCEMBRE 2013
PARIS EXPO PORTE DE VERSAILLES
www.lesalondelamoto.com

中国·法国 艺术

中国·法国 艺术

Garde républicaine

E SUIS



OUR BRANDS 03
DSDESIGN



D S D E S I G N

DSDESIGN



SPACE DESIGN

Design conception / Project validation / Details show

DECORATION & FURNITURE

Decoration concept / Interior design / Material management
Customized products / Furnishing

DRAWING

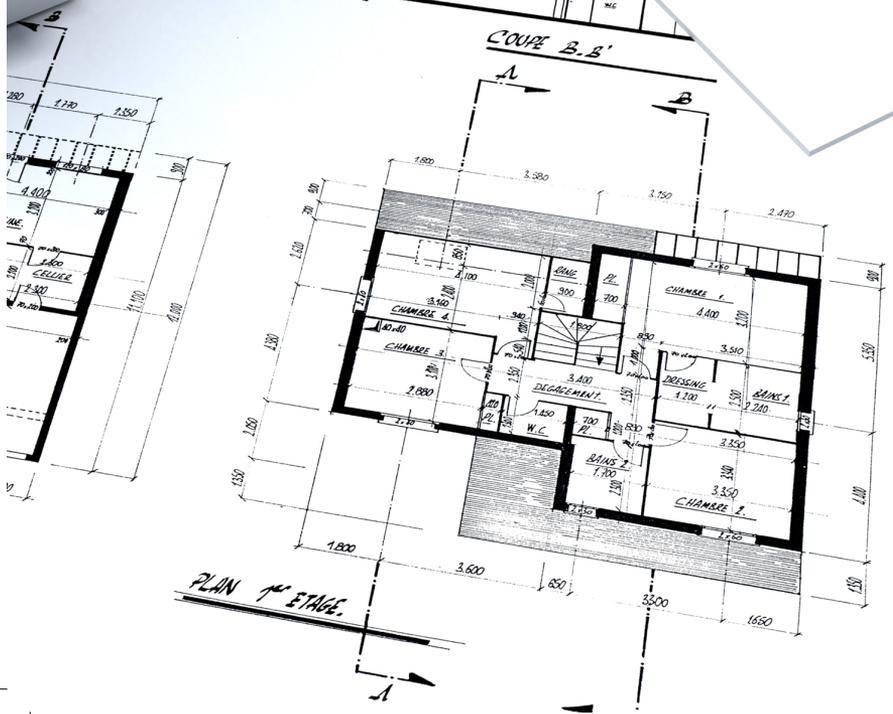
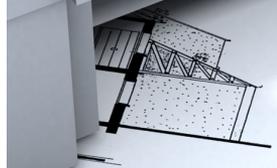
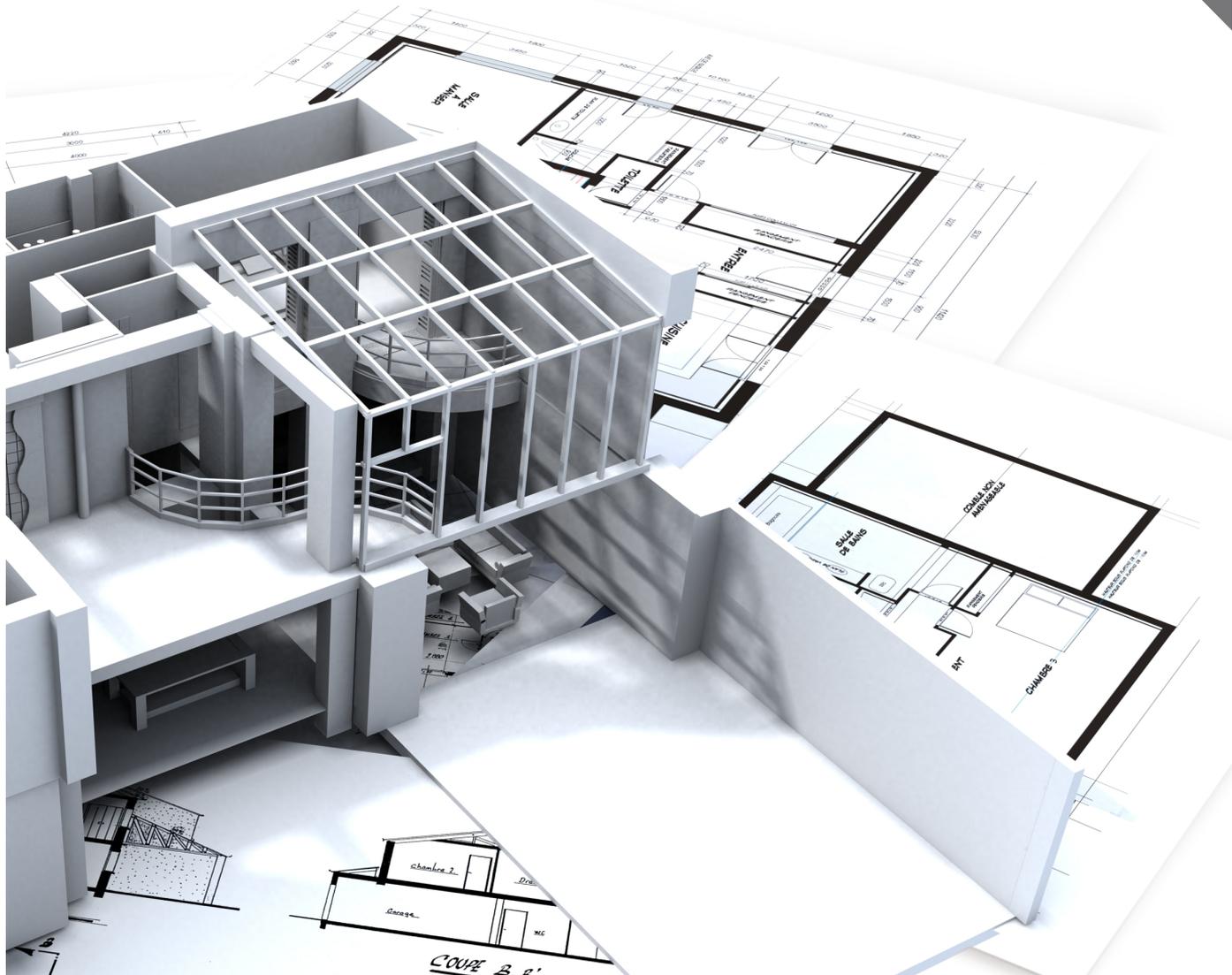
Effect drawing / Working drawing
Installation drawing / Constructional detail drawing

PROJECT SUPERVISION

Wires & pipelines installation / Materials control
Modeling and effects / Final acceptance

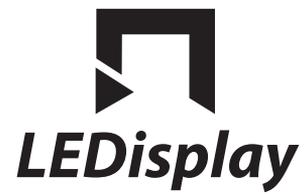
DESIGN GUIDE

Positioning / Conception /
Professional identity / Logo design
Structural material / Installation & commissioning





OUR BRANDS 04
LEDISPLAY



LEDISPLAY



OUTDOOR ADVERTISING DISPLAY SCREENS

Outdoor LED advertising screens / Outdoor display panels

INDOOR ADVERTISING DISPLAY SCREENS

Indoor advertising display screens / Indoor traditional LED screens
Transparent LED display

ADVERTISING DIGITAL SIGNAGE

Indoor LCD signage / Outdoor LCD signage

INTERACTIVE SCREEN DISPLAY

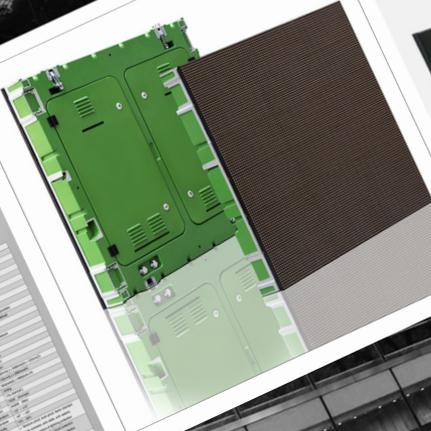
Research & Conception of project / UI design
Interactive & Media displays
Special effects & Content adaptation

VIDEO WALL

Standing LCD VIDEO WALL / Wall - mounted LCD VIDEO WALL
Standing LDT Screen / Wall - mounted LDT Screen







- 高下双LED
- 规格尺寸: 95"
- 超薄厚度: 3.9mm(2.1台) / 1.8mm(2.5台)
- 箱体厚度: 99mm
- 耗功率: 80W (节能)
- 亮度: 8000lm
- USB播放, 轻松播放, 低成本
- Hi-Ten, 110°C
- 2种安装把手



Applications

- Retail Store
- Exhibition
- Airport
- Hotel
- Office
- Restaurant
- Bar
- Club
- Gym
- School
- Hospital
- University
- Government
- Public Place
- Entertainment
- Sports
- Event
- Conference
- Meeting
- Seminar
- Training
- Presentation
- Lecture
- Performance
- Concert
- Theater
- Museum
- Gallery
- Library
- Museum
- Gallery
- Library

Product Specification

Model	LED-95"
Size	95"
Resolution	1920x1080
Refresh Rate	60Hz
Viewing Angle	178°/178°
Response Time	2ms
Power Consumption	80W
Brightness	8000lm
Contrast Ratio	1000:1
Color Gamut	16.7M
MTBF	110,000h
Operating Temperature	0°C ~ 40°C
Storage Temperature	-20°C ~ 60°C
Humidity	10% ~ 90%
Weight	15kg
Dimensions	2400x1200x99mm

Display Network Control System

- Remote Control
- Network Control
- Content Management
- Scheduling
- Monitoring
- Maintenance
- Backup
- Upgrade
- Security
- Privacy
- Access Control
- User Management
- Role Management
- Audit Log
- Report Generation
- System Integration
- Scalability
- Reliability
- Performance
- Flexibility
- Customization
- Support
- Training
- Documentation
- Warranty
- Service
- Repair
- Replacement
- Upgrade
- Migration
- Integration
- Interoperability
- Compatibility
- Security
- Privacy
- Access Control
- User Management
- Role Management
- Audit Log
- Report Generation
- System Integration
- Scalability
- Reliability
- Performance
- Flexibility
- Customization
- Support
- Training
- Documentation
- Warranty
- Service
- Repair
- Replacement
- Upgrade
- Migration
- Integration
- Interoperability
- Compatibility



OUR BRANDS **05**
TK CONCIERGERIE



TK CONCIERGERIE
PARIS

TK CONCIERGERIE



SPECIAL EXPERIENCES

Discovery brands / Dress coaching
Personal shopping / Fashion stylist
Opening ceremony / Vip reception at airport
Custom & private tour / Fashion shows
Star-ranking michelin restaurant

HIGH-END CUSTOMIZED EXPERIENCES

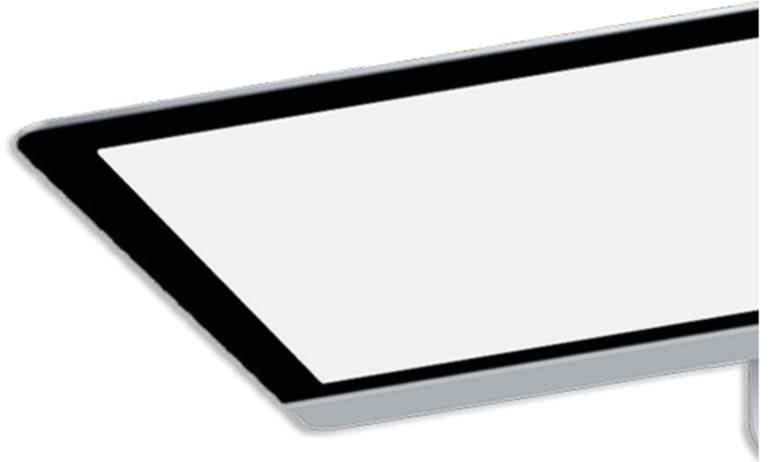
Tailor-made travel / Adventure tourism / Transportation
Theme activities / Hotel reservation / Food & delights
Professional bodyguard / Business entourage / Video record

CULTURAL EXCHANGE

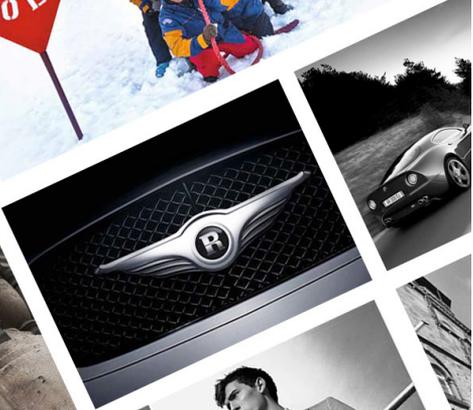
Study tour / Ateliers visit
Art appreciation / Artist appearance
Copyright / Art exposition



TK CONCIERGERIE
PARIS









Vivienne Westwood
GUCCI
HERMÈS PARIS
PRADA
SALVATORE FERRAGAMO
ESTABLISHED 1856



03

T&K GROUPE

HISTORIES



T&K GROUPE MAJOR EVENTS



04.2005

Creation of T & K International Communication, main activities: design, printing, publishing in the media.

PARIS

PARIS
ZHENG ZHOU

02.2006

Establishment of the Office of DSD Conception, main activity: interior and architectural design.

08.2006

Restructuring and creation of SARL TienKung, main activity: printing design, Pioneering Original Design Manufacturing.

10.2006

Signing a strategic partnership agreement with a printing company Wenxin.co (Zhengzhou), begin of the service of International Printing OEM.

09.2007

Creating a DSD Environmental Art Design Office (Guangzhou).

09.2007

Alliance with FC intermedia, adding the project operation and non-governmental events.

07.2007

Acquisition of the MM Servis, in order to extend sales networks in Europe by its advantages.

GUANG ZHOU
AUBERVILLIERS

03.2008

Creating Brand Tokom, main activities: brand design, project design, advertising promotion and marketing.

AUBERVILLIERS

05.2008

Implementing the Projects department, providing convenience to governments of Ile-de-France, pursuing the promotion of international brands, planning and implementing projects.

07.2008

Implementing of the Public relations Directorate, developing activities in the field of Sino-French and Sino-European exhibitions, adding reception services, foreign investments, mergers and acquisitions communication operations, crisis communication, receiving device for exhibitions, organization of investment surveys, market research and brand orientation strategy, linking investors, public lobby and merger and acquisition.

11.2008

Placing video Branch, providing photographic services for new products, recording / editing / publishing advertising videos for wholesale and retail traders in the Ile-de-France.

09.2009

Creating DSDesign Interior Guangzhou, main activities: design and interior design, landscape design.

GUANG ZHOU



PARIS

06.2010

Creation of real dice Department, dealing with real estate project designs for commercial use.

10.2011

Implementation of the Flash animation Directorate for the moving image creation and interactive 3D graphic design.

AUBERVILLIERS

04.2012

Creation of T & K Groupe after a reorganization of all previously created companies.

07.2012

Creation of the company T & K Building Materials (Gonesse), main activities: large screen, screen Purchasing.

AUBERVILLIERS
GONESSE

GUANG ZHOU

10.2012

Creation of the company T & K (Guangzhou) DSDesign, main activities: Soft-mounted design, decoration.

04.2013

Creation of the company T & K CG Digital Graphic (Qingdao).

AUBERVILLIERS
QING DAO
WU HAN

05.2013

Creation of the company T & K Branding Design (Wuhan).

07.2013

Creation of the company Groupal Project Planning (Aubervilliers).

01.2014

Creating a office in Paris (18th arrondissement).

PARIS

T&K GROUPE MAJOR PROJECTS

12.2005 PARIS

Obtaining Google Adwords Certification.

04.2005 AUBERVILLIERS

Promoting the brands in design and manufacture industry like Agence Anna.

02.2005 AUBERVILLIERS

The R&D of an e-commerce platform served in Aubervilliers.

12.2007 PARIS

Cooperation with Prestashop Agence Partnaire.

04.2007 PARIS

The design and promotion for a project of Parthena eco-cleaning system.

06.2007 PARIS

Signing a contract with TVPAD for promoting its products in European market.

07.2009 PARIS

Organization of an advertising campaign for the brand Kookai Newsletter.

06.2009 PARIS

Organization of an advertising campaign for the brand Jules Newsletter.

04.2009 AUBERVILLIERS

Organization of an advertising campaign for the brand of champagne LUXOR.

01.2009 TOUR

Design and planning of Disney's Royal Buffet.

2005

2007

2009

2006

03.2006 PARIS

Design and promotion for "IEBOOK", a digital magazine with the 3rd place market-share in FRANCE.

06.2006 AUBERVILLIERS

Providing international wholesalers, like Airtex/Suncoo/89CF, with a multi-platform marketing services.

04.2006 PARIS

Awwwards Web Design Certification.

2008

04.2008 PARIS

Co-organization of the Olympic torch relay in Beijing to Paris, place of the event: Place of the Paris City Hall.

04.2008 PARIS

Co-organization of the anti violence event, place of event: Republic Square.

05.2008 PARIS

Co-organization of French-Chinese Economic conference, with the presence of Mr. Raffarin and Mr. Kongquan, launched in Chinese Embassy in France.

07.2008 PARIS

Co-organizing the donation of overseas in France for the victims of the earthquake in Wenchuan - 11681€35.

09.2008 PARIS

Be invited at the first time as a communications company in Salon « Whosnext » and obtain several advertising contracts and sign a cooperation agreement with the show organizer.



11.2011 PARIS

Design and implementation of an ad of an estate project for China Vanke Qingdao Co. Ltd.

07.2011 PARIS

Signed a Training contract for the T & K Groupe with l'IEAM (The Institute of Administrative Studies and Management).

04.2011 AUBERVILLIERS

A member of Club Europe China Cooperation, in charge of communication
Private business club gathering most of business leaders from EU and Chinese, with the aim to encourage and promote investments between France and China
Mr. Raffarin, former French Prime Minister was the first president of the club.

03.2011 TOUR

In charge of the promotion of the Paris Bar PX project.

05.2013 CHAUMES EN BRIE

Design and implementation of the renovation project of the Chateau D'Arcy.

04.2013 AUBERVILLIERS

Design and implementation of the project Mall CCFA.

03.2013 PARIS

Co-organizing a concert with the theme «Water», given by Mr. Tandon on the World Water Day 2013, organized by UNESCO.

02.2013 PARIS

Assisting the gala event of the Spring Festival for Chinese overseas organized by Hunan channel (Chinese TV channel).

2011

2013

2015

2010

2012

2014

02.2010 PARIS

Co-organization of the gala event «Culture of China» to celebrate the Spring Festival under the direction of the Office of Overseas Chinese Council of State Affairs .

03.2010 PARIS

Design and implementation for the website of the Bank of China - Agency in Paris.

05.2010 PARIS

Organization of an advertising campaign for the brand KENZO Newsletter.

05.2010 PARIS

Co-organization for popularizing French Medias in 2010 Shanghai Expo.

11.2010 GABON

In charge of the communication project in merger and acquisition for Gabon Proposal.co.

12.2010 AUBERVILLIERS

Design and implementation of the project HOTEL IFC-A1.

PARIS 2012.01

Design and production of the postcard of the Year of the Dragon (Limited Edition) for La Poste (the post office).

PARIS 2012.02

In charge of popularizing the Bank of China branch in Paris.

PARIS 2012.03

Assisting the performance of the program «If you're the one» - special event organized in France produced by Jiangsu channel (China).

HEFEI (CHINE) 2012.07

Design and implementation an advertising campaign for Hefei Wanda Plaza (Wanda Group co Ltd).

PARIS 2012.09

In charge of a brand promotion for Taxi Pizza.

01.2014 BOBIGNY

Assisting in organizing the China Night at the Grand Palais.

02.2014 PARIS

Assisting the performance of «50th anniversary of French-Chinese Friendship» proposed by Phoenix TV Channel.

02.2014 PARIS

Organizing successfully the first European tour «No Where» on Zenith in Paris of Group Mayday.

03.2014 PARIS

Organizing successfully the European tour of Eason's Life in Paris.

04.2014 PARIS

Organization of the advertising campaign for Doublestar (the brand of Chinese tire).

T&K GROUPE
OUR CLIENTS



NON GOVERNMENTAL ORGANIZATIONS · UNESCO (联合国教科文组织) ·
FINANCIAL INVESTMENT · BOC (中国银行) / ICBC (中国工商银行) / CCB (中国建设银行) / BCM(中国交通银行) / ABC (中国农业银行) / MONEY GRAM (速汇金) /
OMERTA MECHANICAL AUTOMATION TECHNOLOGIES (吉祥投资) ·
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T&K GROUPE
OUR ACHIEVEMENTS

T&K GROUPE RELATED NUMBERS

(2014/12/31)

68

Collaborateurs

372

Clients

825

Réalisations

9

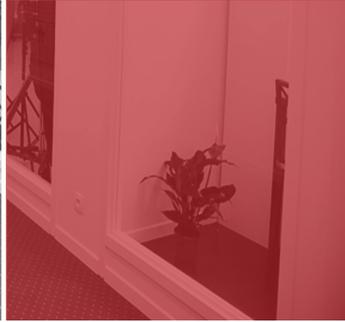
Clients Filiales du groupe

34

Prix internationaux

THE GLORIES AND PRIZES







04

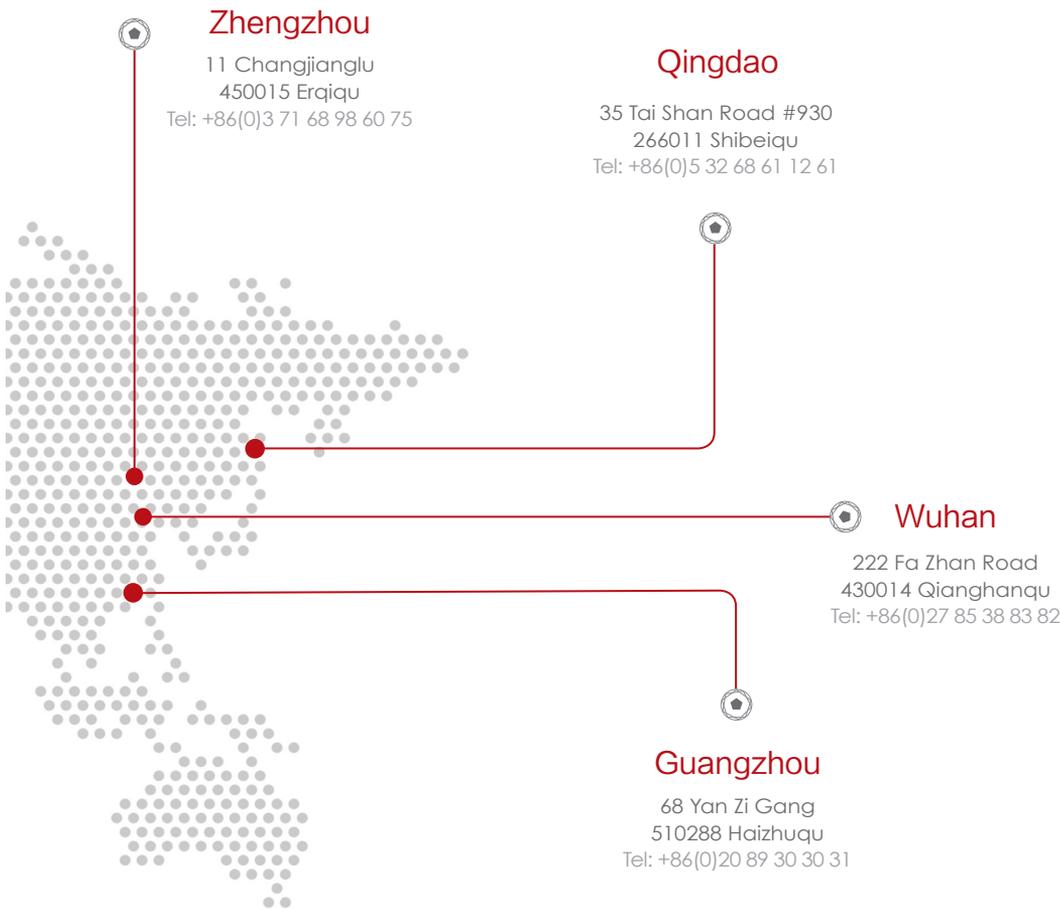
CONTACT

US



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THE SUBSIDIARIES

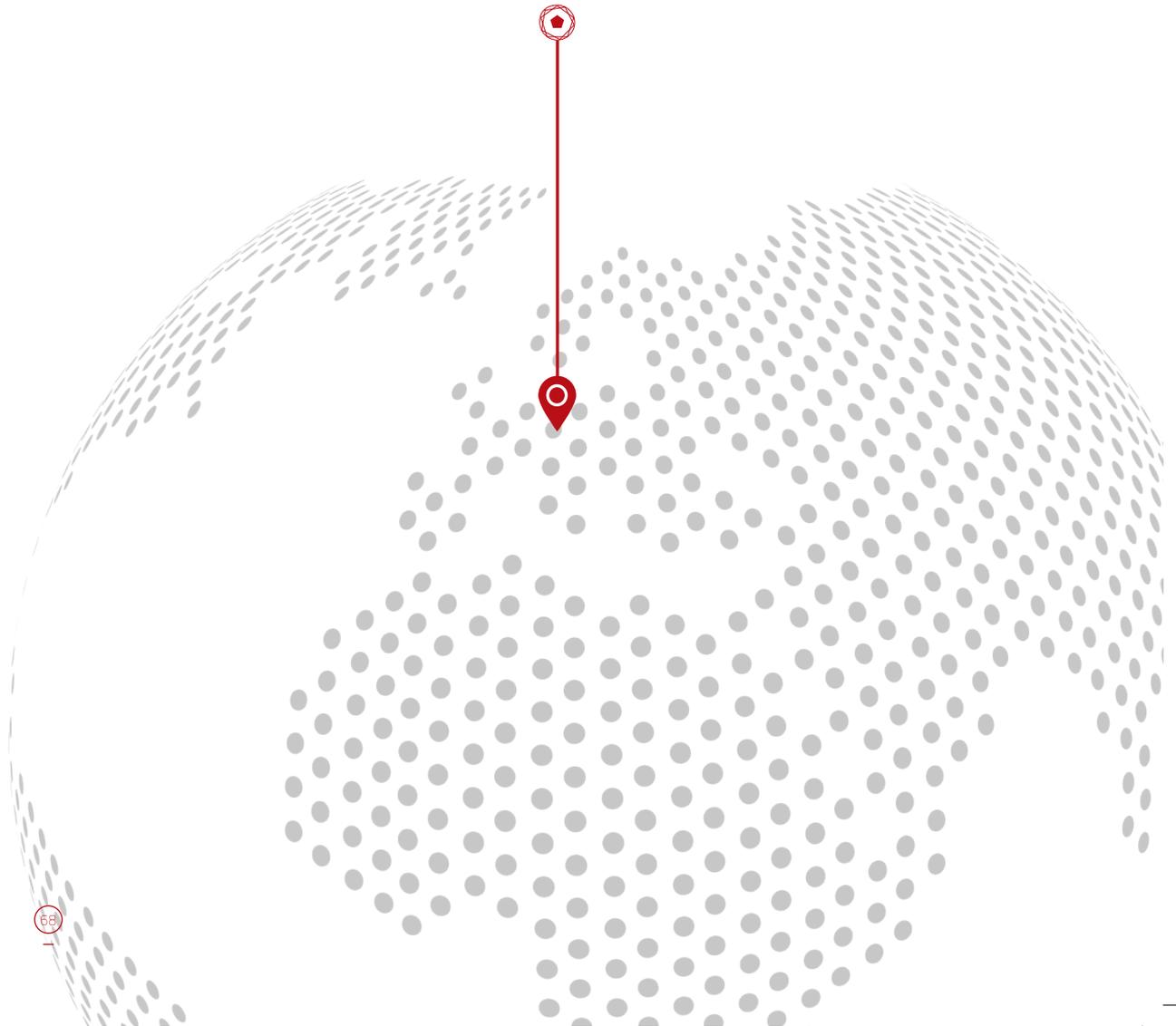




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