





DEDICATED TO YOUR SUCCESS



T&K GROUPE

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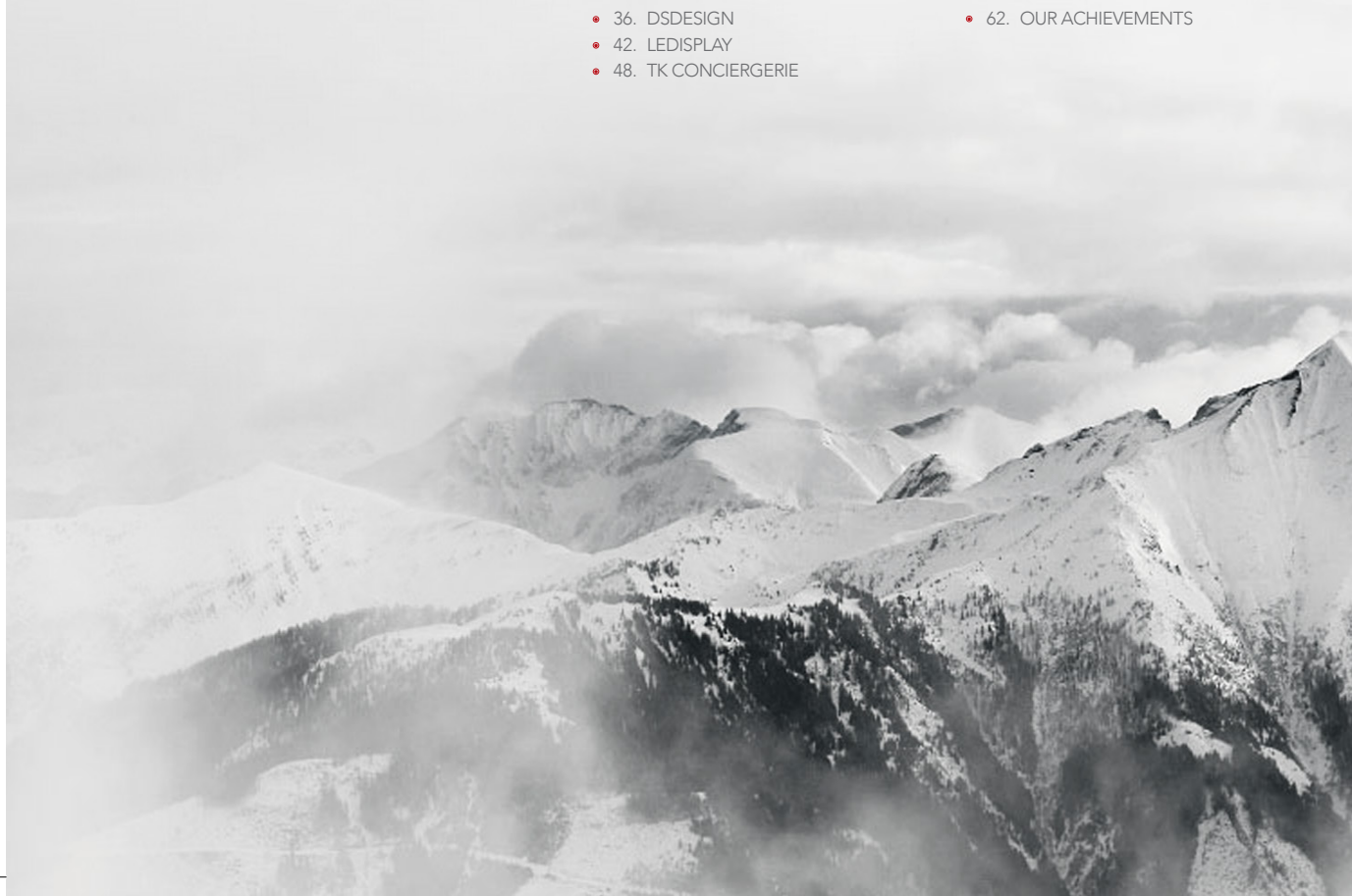
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01

T&K GROUPE

INTRODUCTION





YESTERDAY

T&K GROUP, a conglomerate in global branding operations in the domain of media, established in france, derived from the merger and restructuring of three design corporations.

T&K / DSD / GROUPAL

T&K GROUPE
YESTERDAY



T&K

International Communication



DSD

Decoration Design



GROUPAL

Public Relations

T&K

International Communication

The first agency was named T&K Communication Internationale, established in Paris, France, which was specialized in brand design and development. T&K Communication managed to cooperate with best-reputed brand in Europe through the collaboration in series of Intensive projects. Following the acquisition of SARL TIENKUNG in 2006 and the merger with MM-SERVIS and FC Intermedia in 2007, one year after, the headquarters was installed in Aubervilliers and initiated SARL TOKOM. The main businesses embrace brand design, project proposal, advertising promotion, and marketing strategy. After a few years of development, the agency has managed to create a network of customers in Europe, Africa and Asia markets. The prominent global resources and expertise are competent to provide comprehensive service for our clients. Clients include Kookai, Kenzo, Jules, La Duree, Quick, Mercedes-Benz, La Poste, Bank Of China, China Construction Bank, China Construction Bank, Bank of Communications, Agricultural Bank of China, Huawei, and etc.

GROUPAL

Public Relations

The second partner's former name was G&P (Global Relations Publiques), which was an affiliated project department of T&K before becoming an independent agency in 2012.

G&P concentrates on projects planning and public relations services. Services offered including: integrated planning and presenting, commercial and entertainment performance, trade fairs and conferences, concierge services, brand promotions, medium managements, crisis public relations, market investigations and market & media strategies. Clients include BNP Paribas, Societe Generale, SNCF, UNESCO, Phoenix TV, Cathay Pacific Airways, and we successfully organized and supported Eason's LIFE and Mayday's European concerts in Paris as well as series of commercial shows and international exhibitions.

DSD

Decoration Design

The third agency was called DSD (D & S Design), which was founded by Mr. LONG in a loft at 2nd District of Paris in 2002. The company undertakes projects with interior design, landscape design and sustainable building design. In 2009, Dragon Style Design CO. Ltd was established in Guangzhou. In 2011, the Virgin Decoration Design studio opened in Paris and specializing in interior design. In 2012, the first division of D & S Design was created in Changsha. The businesses are expanding towards Greater China Region and extending to Europe and global markets. As a design institute with international perspectives and competitive capabilities, the company is dedicated to provide proposals and solutions in exhibitions, hotel, SPA clubs, restaurants, entertainment venues, huge and middle commercial spaces design, architectural appearance and landscape design.

At the beginning of 21 century, T&K Communication Group derived from the merger and restructuring of three design corporations: TK Communication, DSD and Groupal. After the opening date, T&K Communication Group operated as an international enterprise and built up a multinational and diversified media corporate next year, which signified TK Communication, DSD and Groupal began to pursue the development of cross-border business aggressively.

T&K Communication Group provides various solutions within the media market: the initial brand advertising sales, event planning, public relation service, conceptual project planning, interior and exterior design, bidding and purchase. Targeted in enhancing the brand value of all clients at a global scale, T&K is also committed to explore global advertising platform with integrated service.

TODAY

The best preparation for tomorrow is doing your best today



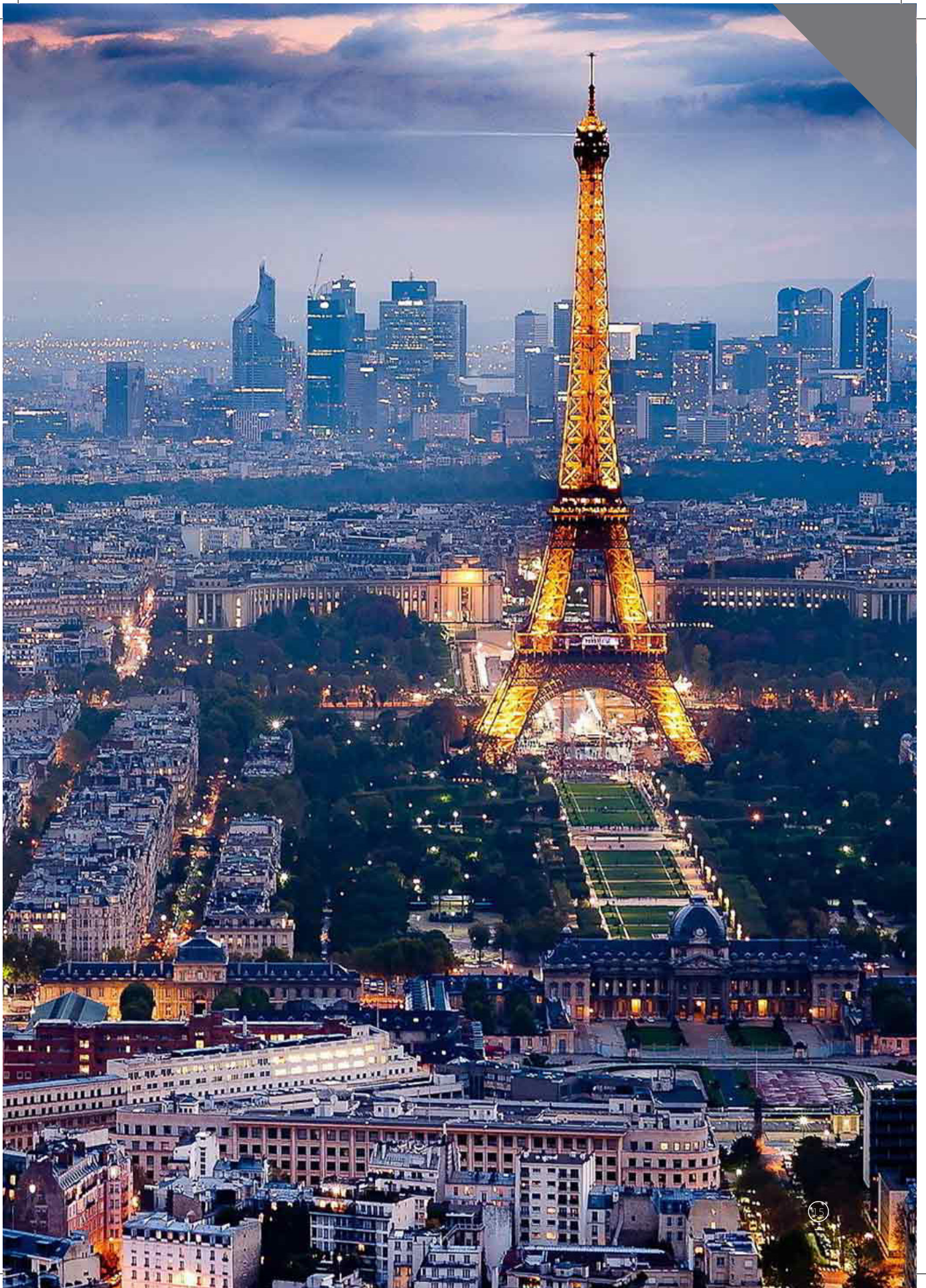
An aerial night photograph of Paris, France, showing the dense urban landscape with illuminated buildings and streets. The Eiffel Tower is visible in the distance. The sky is dark with some clouds.

T&K GROUPE
TODAY

WHAT CAN WE DO TO ENSURE A SUCCESSFUL INVESTMENT?

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To the early 2015, T&K Group has already covered 5 brands, included T&K Branding Design, Groupal Project Planning, TK Conciergerie, LEDisplay and DSDesign. The integrated business services is provided by our agencies and offices, located in Paris, Aubervilliers, Gonesse, Luxembourg, Gothenburg, Wuhan, Guangzhou, Shanghai, Zhengzhou, and etc.







TOMORROW

Journey of a thousand miles begins with a single step

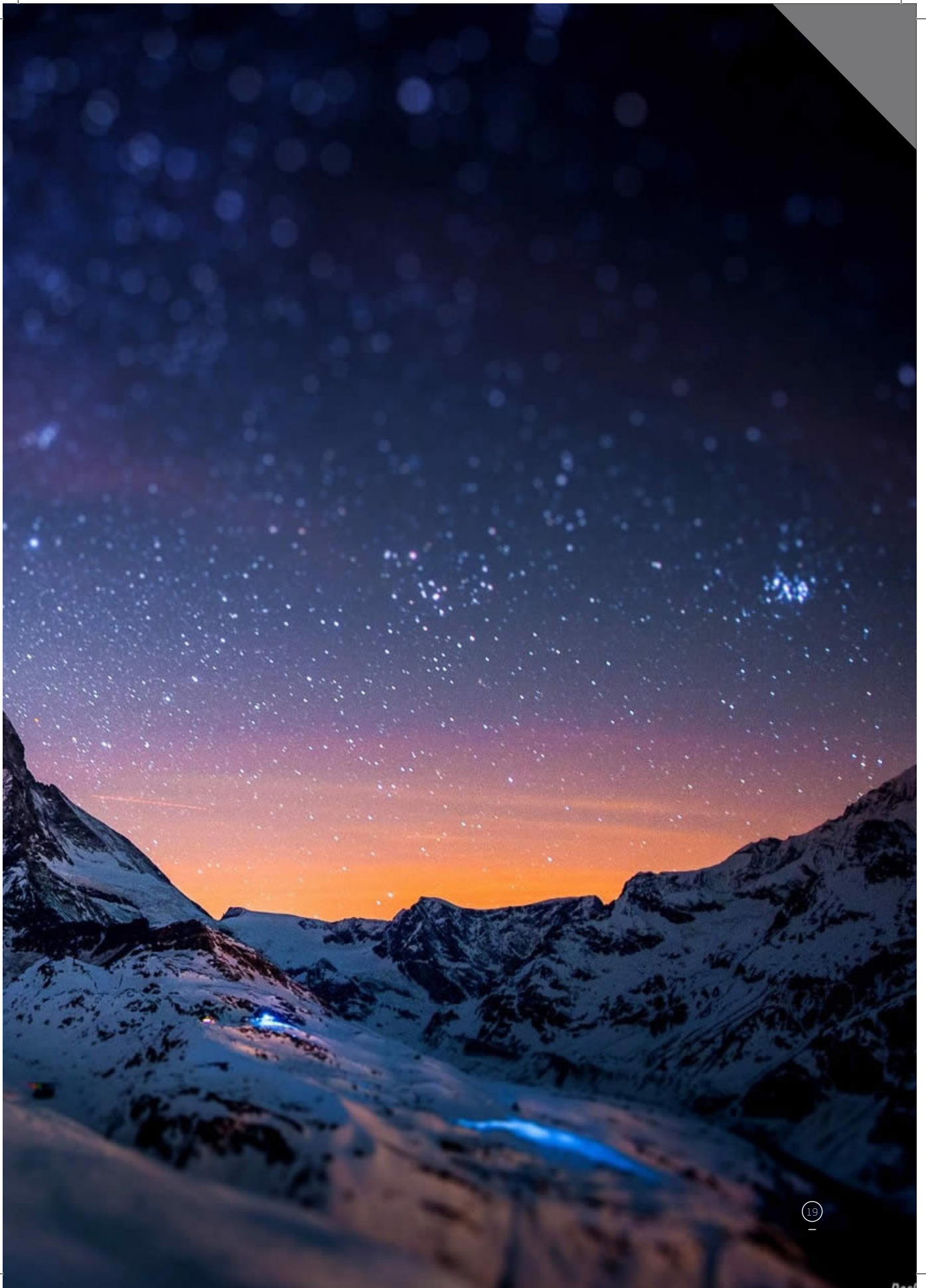
展 望 明 天

DEDICATED TO YOUR SUCCESS

Following the New Year, we will cultivate our business relying on the global media resources, preponderant competences, a concept of internationalism merged with Chinese and western culture, creative advertising ideals, top-class employees within media industry. T&K communication has a competence to expand both domestic and international market, retaining a same line with other companies in communication sector and governmental organizations in order to assist our clients rapidly reaching and occupying market with our high-class design solutions and other media services. The business involves brand planning and execution, marketing and promotion, interior design, 3D animation 3D/CG, international brand promotion, the overall project planning and packaging, M&A communication, crisis PR, exhibition reception, investment activities, market research and brand positioning, investor relations and lobbying business etc.

We cooperate with organizations such as the European Investment Fund, the European Patent Office (EPO), the Group of Nouvelle Europe, the Assembly of French Chambers of Commerce and Industry and the MAEI (Institute of Administration and Management Studies) based on our reliable resources. Our aim regards as assisting multinational companies and governmental organization from China, France and the Mediterranean. In merger & acquisition, brand building, project proposal and investment promotion; we create opportunity for our clients to rapidly seize the market and create world-wide brands.







02

ABOUT
OUR BRANDS



T&K GROUPE
OURS BRANDS



T&K GROUPE
DEDICATED TO YOUR SUCCESS



T&K BRANDING DESIGN
GROUPAL PROJECT PLANNING
DSDESIGN
LEDISPLAY
TK CONCIERGERIE





T&K BRANDING DESIGN
德 | 客 | 天 | 工 | 品 | 牌 | 设 | 计



GROUPAL PROJECT PLANNING



D S D E S I G N



LEDisplay



TK CONCIERGERIE
PARIS

OUR BRANDS 01
T&K BRANDING DESIGN



T&K BRANDING DESIGN
德 | 客 | 天 | 工 | 品 | 牌 | 设 | 计

T&K Branding Design



BRAND IDENTITY

Brand positioning / Brand visual design / Marketing Planning

BRAND PROMOTION

Brand image album / Products and services catalogue
Brand advertising photography / Product & Service photography
Network promotional platform / Interactive platform design
Promotional materials design

BRANDS SALES

Product packaging design / Store decoration design
Indoor visual display / Storefront window design
E-commerce operation

INDIVIDUAL BUSINESS

Design and printing / E-commerce
Video and photography / Mobile terminal



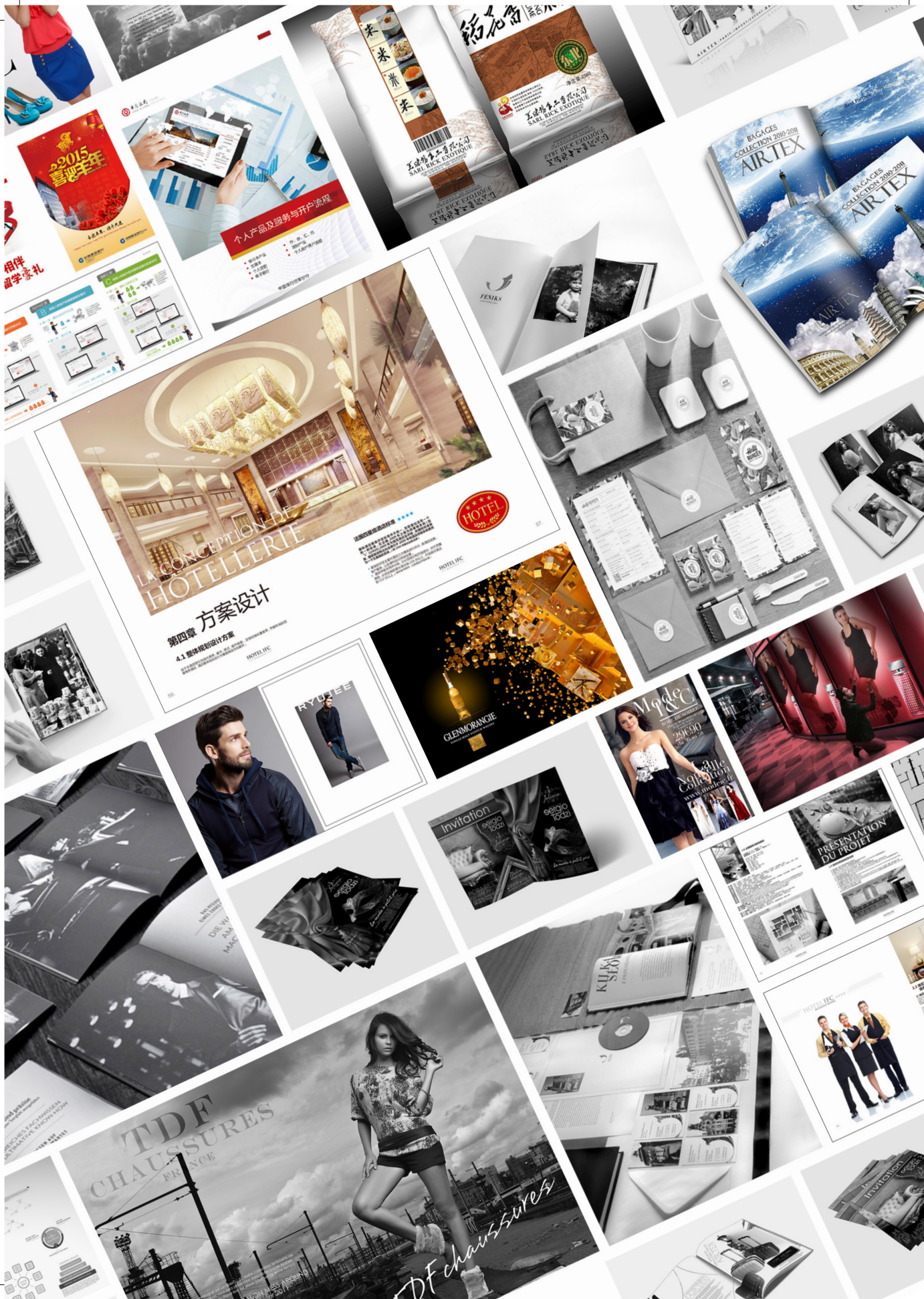
T&K BRANDING DESIGN

德 | 客 | 天 | 工 | 品 | 牌 | 设 | 计









OUR BRANDS 02

GROUPAL PROJECT PLANNING



GROUPAL PROJECT PLANNING

GROUPAL PROJECT PLANNING



PROJECT PLANNING

Project concept plan / Project planning and docking

COMMERCIAL CELEBRATION

Commercial performance / Activities & celebration

EVENT PLANNING

Exhibitions & Shows / Business roadshow

PR CONSULTING

VISA SERVICES

Invitations application / Residence permit application
Work permit application / The third country visa application

INVESTMENTS IN EUROPE

Market analysis / Feasibility report
Peking commercial investigation

LANDING PLACEMENT SERVICE

Document notarization / International driver's license
Accompanying interpretation / Apartment Rentals
Baggage / Customized insurance / Housekeeping / Employments

CORPORATE PUBLIC RELATIONS

Customer Management and Marketing
Corporate image PR / Media organization management

CORPORATE SERVICES

Enterprise registration / Tax structures
Office lease / Commercial secretary



GROUPAL PROJECT PLANNING









OUR BRANDS 03
DSDESIGN



D S D E S I G N

DSDESIGN



SPACE DESIGN

Design conception / Project validation / Details show

DECORATION & FURNITURE

Decoration concept / Interior design / Material management
Customized products / Furnishing

DRAWING

Effect drawing / Working drawing
Installation drawing / Constructional detail drawing

PROJECT SUPERVISION

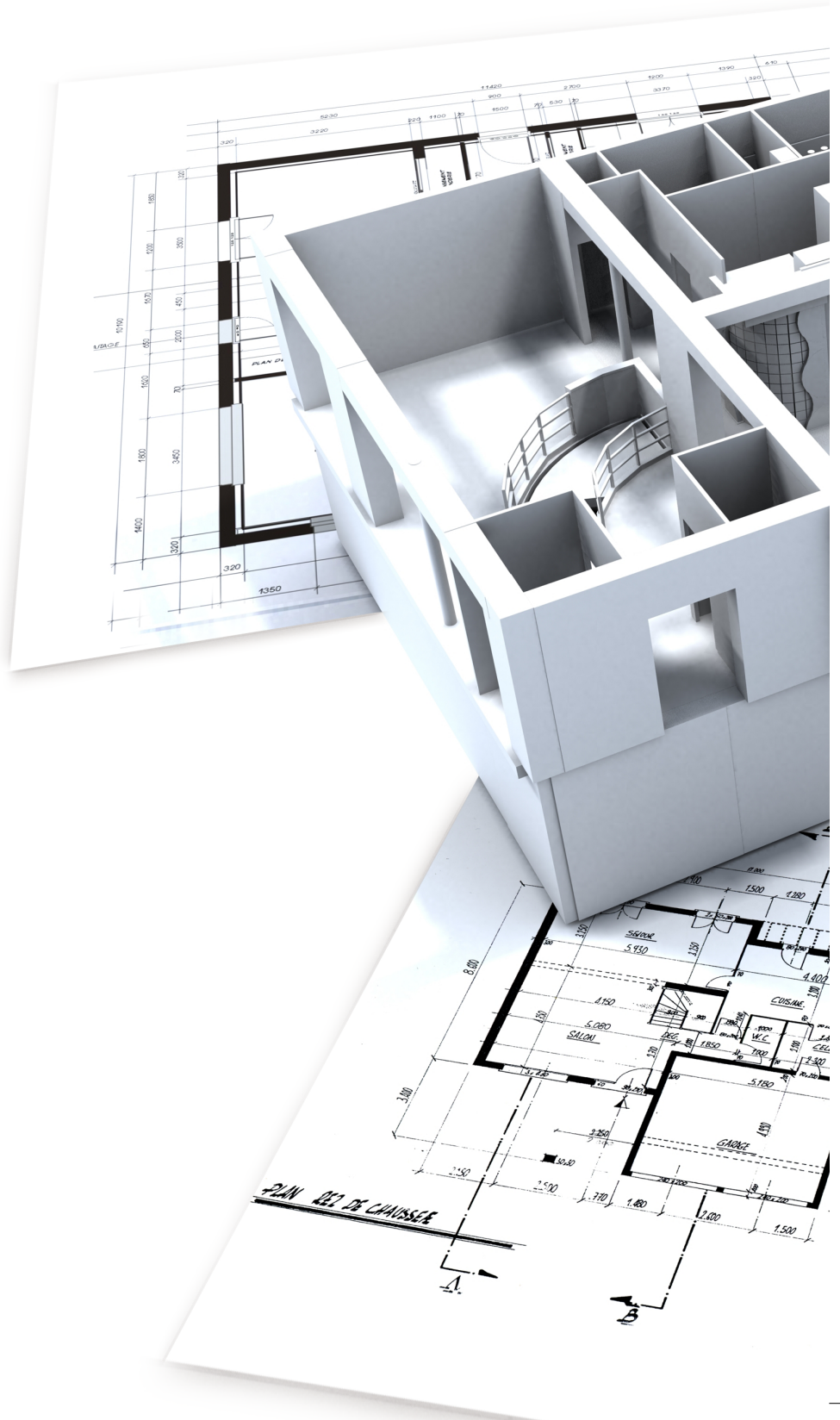
Wires & pipelines installation / Materials control
Modeling and effects / Final acceptance

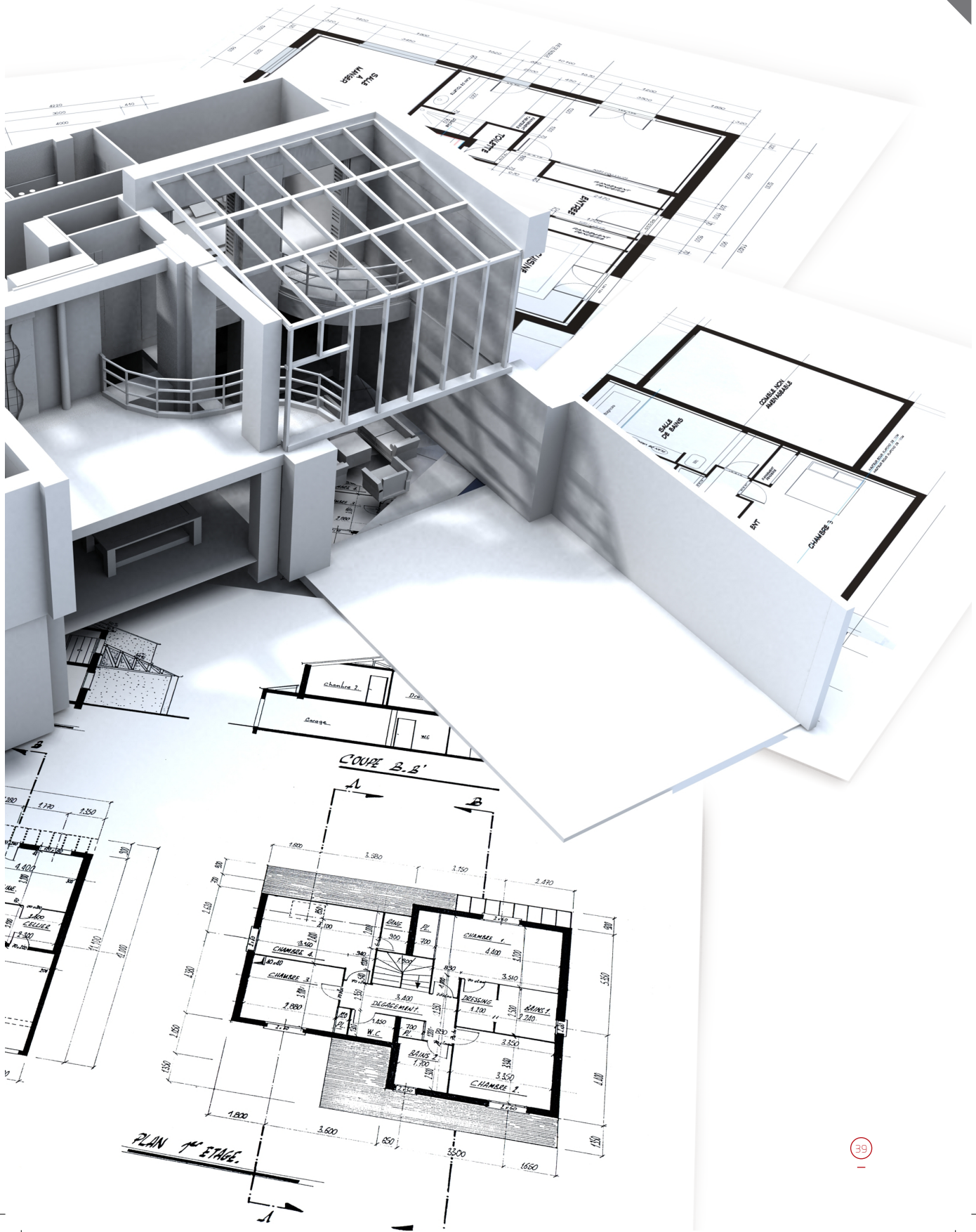
DESIGN GUIDE

Positioning / Conception /
Professional identity / Logo design
Structural material / Installation & commissioning



D S D E S I G N

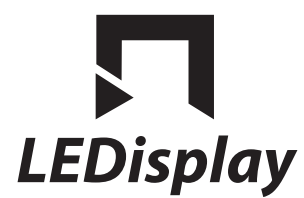








OUR BRANDS 04
LEDISPLAY



LEDISPLAY



OUTDOOR ADVERTISING DISPLAY SCREENS

Outdoor LED advertising screens / Outdoor display panels

INDOOR ADVERTISING DISPLAY SCREENS

Indoor advertising display screens / Indoor traditional LED screens
Transparent LED display

ADVERTISING DIGITAL SIGNAGE

Indoor LCD signage / Outdoor LCD signage

INTERACTIVE SCREEN DISPLAY

Research & Conception of project / UI design
Interactive & Media displays
Special effects & Content adaptation

VIDEO WALL

Standing LCD VIDEO WALL / Wall - mounted LCD VIDEO WALL
Standing LDT Screen / Wall - mounted LDT Screen









OUR BRANDS 05
TK CONCIERGERIE



TK CONCIERGERIE
PARIS

TK CONCIERGERIE



SPECIAL EXPERIENCES

Discovery brands / Dress coaching
Personal shopping / Fashion stylist
Opening ceremony / Vip reception at airport
Custom & private tour / Fashion shows
Star-ranking michelin restaurant

HIGH-END CUSTOMIZED EXPERIENCES

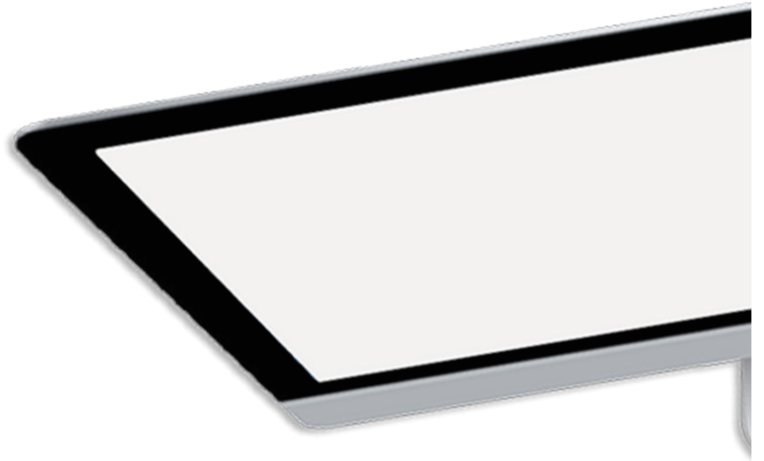
Tailor-made travel / Adventure tourism / Transportation
Theme activities / Hotel reservation / Food & delights
Professional bodyguard / Business entourage / Video record

CULTURAL EXCHANGE

Study tour / Ateliers visit
Art appreciation / Artist appearance
Copyright / Art exposition



TK CONCIERGERIE
PARIS











03

T&K GROUPE
HISTORIES



T&K GROUPE MAJOR EVENTS

04.2005

Creation of T & K International Communication, main activities: design, printing, publishing in the media.

PARIS

PARIS
ZHENG ZHOU

02.2006

Establishment of the Office of DSD Conception, main activity: interior and architectural design.

08.2006

Restructuring and creation of SARL TienKung, main activity: printing design, Pioneering Original Design Manufacturing.

10.2006

Signing a strategic partnership agreement with a printing company Wenxin.co (Zhengzhou), begin of the service of International Printing OEM.

09.2007

Creating a DSD Environmental Art Design Office (Guangzhou).

09.2007

Alliance with FC intermedia, adding the project operation and non-governmental events.

07.2007

Acquisition of the MM Servis, in order to extend sales networks in Europe by its advantages.

GUANG ZHOU
AUBERVILLIERS

03.2008

Creating Brand Tokom, main activities: brand design, project design, advertising promotion and marketing.

AUBERVILLIERS

09.2009

Creating DSDesign Interior Guangzhou, main activities: design and interior design, landscape design.

GUANG ZHOU

05.2008

Implementing the Projects department, providing convenience to governments of Ile-de-France, pursuing the promotion of international brands, planning and implementing projects.

07.2008

Implementing of the Public relations Directorate, developing activities in the field of Sino-French and Sino-European exhibitions, adding reception services, foreign investments, mergers and acquisitions communication operations, crisis communication, receiving device for exhibitions, organization of investment surveys, market research and brand orientation strategy, linking investors, public lobby and merger and acquisition.

11.2008

Placing video Branch, providing photographic services for new products, recording / editing / publishing advertising videos for wholesale and retail traders in the Ile-de-France.



PARIS

06.2010

Creation of real dice
Department, dealing with
real estate project designs
for commercial use.

AUBERVILLIERS

10.2011

Implementation of the Flash
animation Directorate for
the moving image creation
and interactive 3D graphic
design.

04.2012

Creation of T & K Groupe
after a reorganization of all
previously created companies.

07.2012

Creation of the company
T & K Building Materials
(Gonesse), main activities:
large screen, screen
Purchasing.

AUBERVILLIERS
GONESSE

GUANG ZHOU

10.2012

Creation of the company
T & K (Guangzhou)
DSDesign,
main activities:
Soft-mounted
design, decoration.

04.2013

Creation of the
company
T & K CG Digital
Graphic (Qingdao).

AUBERVILLIERS
QING DAO
WU HAN

05.2013

Creation of the company
T & K Branding Design
(Wuhan).

07.2013

Creation of the company
Groupal Project Planning
(Aubervilliers).

01.2014

Creating a office
in Paris
(18th arrondissement).

PARIS

T&K GROUPE MAJOR PROJECTS

12.2005 PARIS

Obtaining Google Adwords Certification.

04.2005 AUBERVILLIERS

Promoting the brands in design and manufacture industry like Agence Anna.

02.2005 AUBERVILLIERS

The R&D of an e-commerce platform served in Aubervilliers.

12.2007 PARIS

Cooperation with Prestashop Agence Partnaire.

04.2007 PARIS

The design and promotion for a project of Parthena eco-cleaning system.

06.2007 PARIS

Signing a contract with TVPAD for promoting its products in European market.

07.2009 PARIS

Organization of an advertising campaign for the brand Kookai Newsletter.

06.2009 PARIS

Organization of an advertising campaign for the brand Jules Newsletter.

04.2009 AUBERVILLIERS

Organization of an advertising campaign for the brand of champagne LUXOR.

01.2009 TOUR

Design and planning of Disney's Royal Buffet.

2005

2007

2009

2006

03.2006 PARIS

Design and promotion for "IEBOOK", a digital magazine with the 3rd place market-share in FRANCE.

06.2006 AUBERVILLIERS

Providing international wholesalers, like Airtex/Suncoo/89CF, with a multi-platform marketing services.

04.2006 PARIS

Awwwards Web Design Certification.

2008

04.2008 PARIS

Co-organization of the Olympic torch relay in Beijing to Paris, place of the event: Place of the Paris City Hall.

04.2008 PARIS

Co-organization of the anti violence event, place of event: Republic Square.

05.2008 PARIS

Co-organization of French-Chinese Economic conference, with the presence of Mr. Raffarin and Mr. Kongquan, launched in Chinese Embassy in France.

07.2008 PARIS

Co-organizing the donation of overseas in France for the victims of the earthquake in Wenchuan - 11681€35.

09.2008 PARIS

Be invited at the first time as a communications company in Salon « Whosnext » and obtain several advertising contracts and sign a cooperation agreement with the show organizer.

11.2011 PARIS

Design and implementation of an ad of an estate project for China Vanke Qingdao Co., Ltd.

07.2011 PARIS

Signed a Training contract for the T & K Groupe with l'IEAM (The Institute of Administrative Studies and Management).

04.2011 AUBERVILLIERS

A member of Club Europe China Cooperation, in charge of communication
Private business club gathering most of business leaders from EU and Chinese, with the aim to encourage and promote investments between France and China
Mr. Raffarin, former French Prime Minister was the first president of the club.

03.2011 TOUR

In charge of the promotion of the Paris Bar PX project.

05.2013 CHAUMES EN BRIE

Design and implementation of the renovation project of the Chateau D'Arcy.

04.2013 AUBERVILLIERS

Design and implementation of the project Mall CCFA.

03.2013 PARIS

Co-organizing a concert with the theme «Water», given by Mr. Tandun on the World Water Day 2013, organized by UNESCO.

02.2013 PARIS

Assisting the gala event of the Spring Festival for Chinese overseas organized by Hunan channel (Chinese TV channel).

2011

2013

2015

2010

2012

2014

02.2010 PARIS

Co-organization of the gala event «Culture of China» to celebrate the Spring Festival under the direction of the Office of Overseas Chinese Council of State Affairs .

03.2010 PARIS

Design and implementation for the website of the Bank of China - Agency in Paris.

05.2010 PARIS

Organization of an advertising campaign for the brand KENZO Newsletter.

05.2010 PARIS

Co-organization for popularizing French Medias in 2010 Shanghai Expo.

11.2010 GABON

In charge of the communication project in merger and acquisition for Gabon Proposal.co.

12.2010 AUBERVILLIERS

Design and implementation of the project HOTEL IFC-A1.

PARIS 2012.01

Design and production of the postcard of the Year of the Dragon (Limited Edition) for La Poste (the post office).

PARIS 2012.02

In charge of popularizing the Bank of China branch in Paris.

PARIS 2012.03

Assisting the performance of the program «If you're the one» - special event organized in France produced by Jiangsu channel (China).

HEFEI (CHINE) 2012.07

Design and implementation an advertising campaign for Hefei Wanda Plaza (Wanda Group co ltd).

PARIS 2012.09

In charge of a brand promotion for Taxi Pizza.

01.2014 BOBIGNY

Assisting in organizing the China Night at the Grand Palais.

02.2014 PARIS

Assisting the performance of «50th anniversary of French-Chinese Friendship» proposed by Phoenix TV Channel.

02.2014 PARIS

Organizing successfully the first European tour «No Where» on Zenith in Paris of Group Mayday.

03.2014 PARIS

Organizing successfully the European tour of Eason's Life in Paris.

04.2014 PARIS

Organization of the advertising campaign for Doublestar (the brand of Chinese tire).

T&K GROUPE
OUR CLIENTS



NON GOVERNMENTAL ORGANIZATIONS · UNESCO (联合国教科文组织) ·
FINANCIAL INVESTMENT · BOC (中国银行) / ICBC (中国工商银行) / CCB (中国建设银行) / BCM(中国交通银行) / ABC (中国农业银行) / MONEY GRAM (速汇金) /
OMERTA MECHANICAL AUTOMATION TECHNOLOGIES (吉祥投资) ·
GOVERNMENTAL ORGANIZATIONS · AMBASSADE DE CHINE EN FRANCE (中国驻法兰西共和国使馆) / SENAT (法国参议院) / LA POSTE (法国邮政) / AGENCE FRANCAIS
POUR LES INVESTISSEMENTS INTERNATIONAUX (法国政府投资部) / PARIS
DEVELOPPEMENT(巴黎经济发展局) / MAIRIE DE 93 (法国93区政府) / MAIRIE DE III
(巴黎3区政府) / MAIRIE DE X(巴黎10区政府) / MAIRIE DE XI(巴黎11区政府) / MAIRIE DE
XIII (巴黎13区政府) · **SOCIAL MEDIA** · OUSHI Groupe(欧洲时报集团) / PHOENIX TV(凤凰卫视) · **OFFICIALS ASSOCIATIONS** · BARREAU DE PARIS(巴黎律师公会) / INPI(法国知识产权协会) / A.D.E.H.A.S.O.(法国社会住房发展协会) · **COMMUNICATION** · HUAWEI
TECHNOLOGIES (华为法国公司) / CDX / NUMERIQUE · **RETAILERS** · E-LECLERC
/ TANG FRERES S.A. (陈氏集团) · **TRANSPORTATION** · COMO MERCEDES-
BENZ (奔驰车行) · **CLOTHING AND ACCESSORIES** · KOOKAI / KENZO / JULES
/ VALEGE / FATHER & SON / WHO' S NEXT / PARIS HAUTE COUTURE /
GRACE & MILA / CELINE PERLER / MISS COQUINES FRANCINEL / SUNCOO /
AIRTEX / POUCHET / SUNCOO / SENSELLE / AIMA BAGS / AMICCO / AMIE
DE PARIS / ANGEL FANTAISIE / ANNE KELLY / B-FASH / BAGSVILLE / BELLA
FASHION / CIEL BLEU / CMC / FOR HER PARIS BY SHINIE / JCL / JELIE /
LAURA JO / LILI&ZOE / LYS FASHION / M. MODE / MAWA / Mazie Sixfine ·
DINING · LADUREE / QUICK / LUXOR / NUMBER / TAXI PIZZA / SUSHI TIME ·
EXPOSITIONS · WHO'S NEXT PARIS HAUTE COUTURE / MOUTAI (茅台集团) ·
ARTS & CULTURES · LE PALAIS DES CONGRES DE PARIS (巴黎会议中心) / IEAM
(巴黎行政管理学院) / GRAND PALAIS (巴黎大皇宫) / CHATELET-THEATRE (巴黎查特
莱歌剧院) · **COMMERCIAL ASSOCIATIONS** · A.C.R.F. (法国华侨华人会) / A.F.T. (法国
潮州会馆) / A.C.Z.I.F. (法国浙江同乡会) / A.F.C.C. (法国华人进出口商会) / A.C.O.C.R.F.
(法国华人经贸协会) / A.F.V. (中法服装实业商会) / A.C.W.F. (法国温州会) / A.C.Q.I. (法国
电脑商协会) / E.C.C. (中欧名流协会) / COMIT FRANCE CHINE(法中委员会).....

T&K GROUPE OUR ACHIEVEMENTS

T&K GROUPE RELATED NUMBERS

(2014/12/31)

68

Collaborateurs

372

Clients

825

Réalisations

9

Clients Filiales du groupe

34

Prix internationaux

THE GLORIES AND PRIZES







04

CONTACT

US



T&K GROUPE
THE SUBSIDIARIES



Zhengzhou

11 Changjianglu
450015 Erqiqu
Tel: +86(0)3 71 68 98 60 75

Qingdao

35 Tai Shan Road #930
266011 Shibeiqu
Tel: +86(0)5 32 68 61 12 61

Wuhan

222 Fa Zhan Road
430014 Qianghanqu
Tel: +86(0)27 85 38 83 82

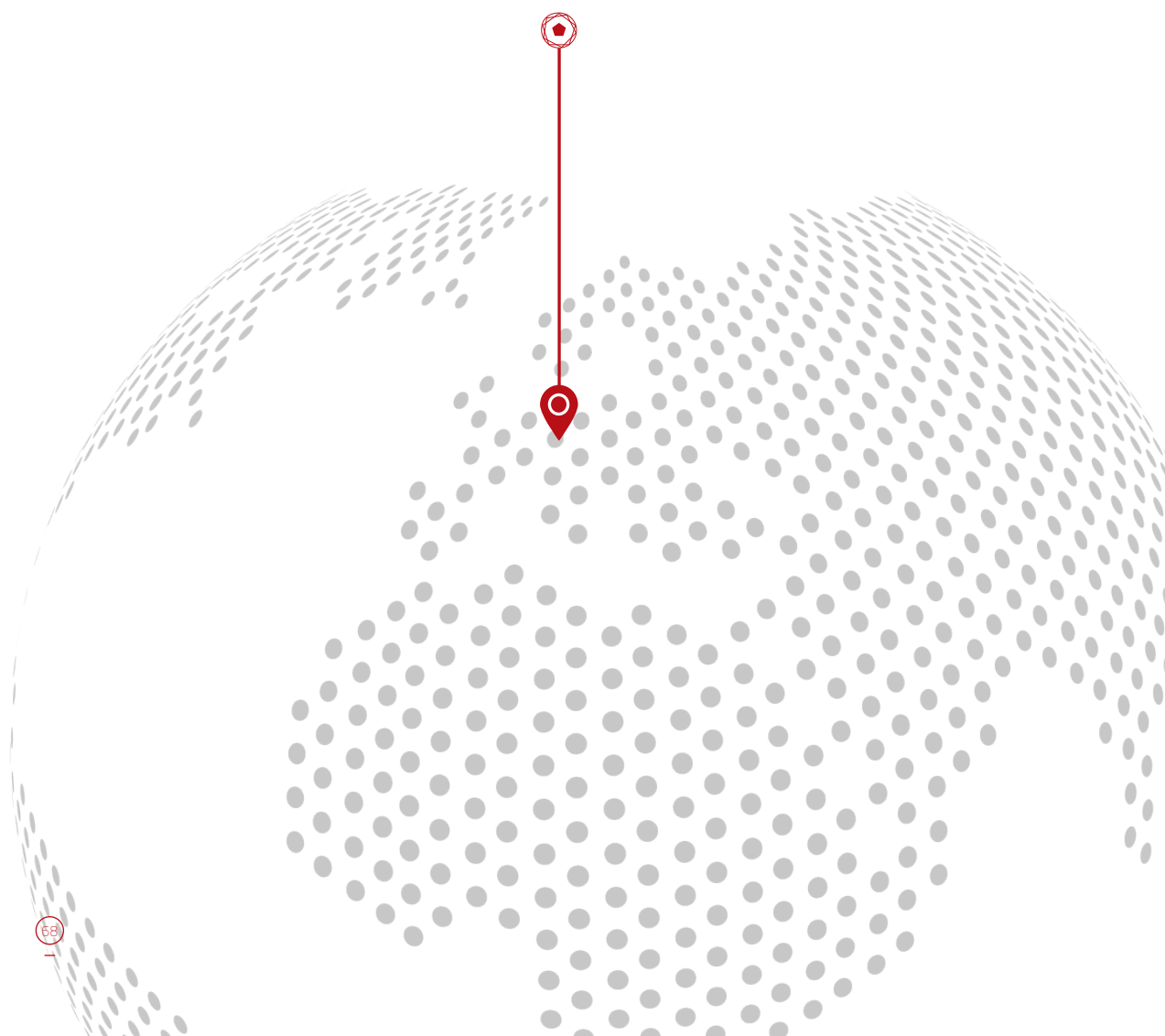
Guangzhou

68 Yan Zi Gang
510288 Haizhuqu
Tel: +86(0)20 89 30 30 31

T&K GROUPE
CONTACT US



T&K GROUPE
PARTENAIRE DE VOTRE REUSSITE





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75018 Paris FRANCE
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DSDESIGN: +33(0)1 78 90 55 50
LEDISPLAY: +33(0)1 78 90 18 80
TK CONCIERGERIE: +33(0)1 78 90 58 85



T&K GROUPE
www.tkfr.fr

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GROUPAL PROJECT PLANNING: www.groupal.fr
DSDESIGN: www.dkdsd.com
LEDISPLAY: www.ledisplay.fr
TK CONCIERGERIE: www.tkconciergerie.com



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TK COMMUNICATION



T&KCOMMUNICATION



TKPARIS



法国天工国际传媒TK

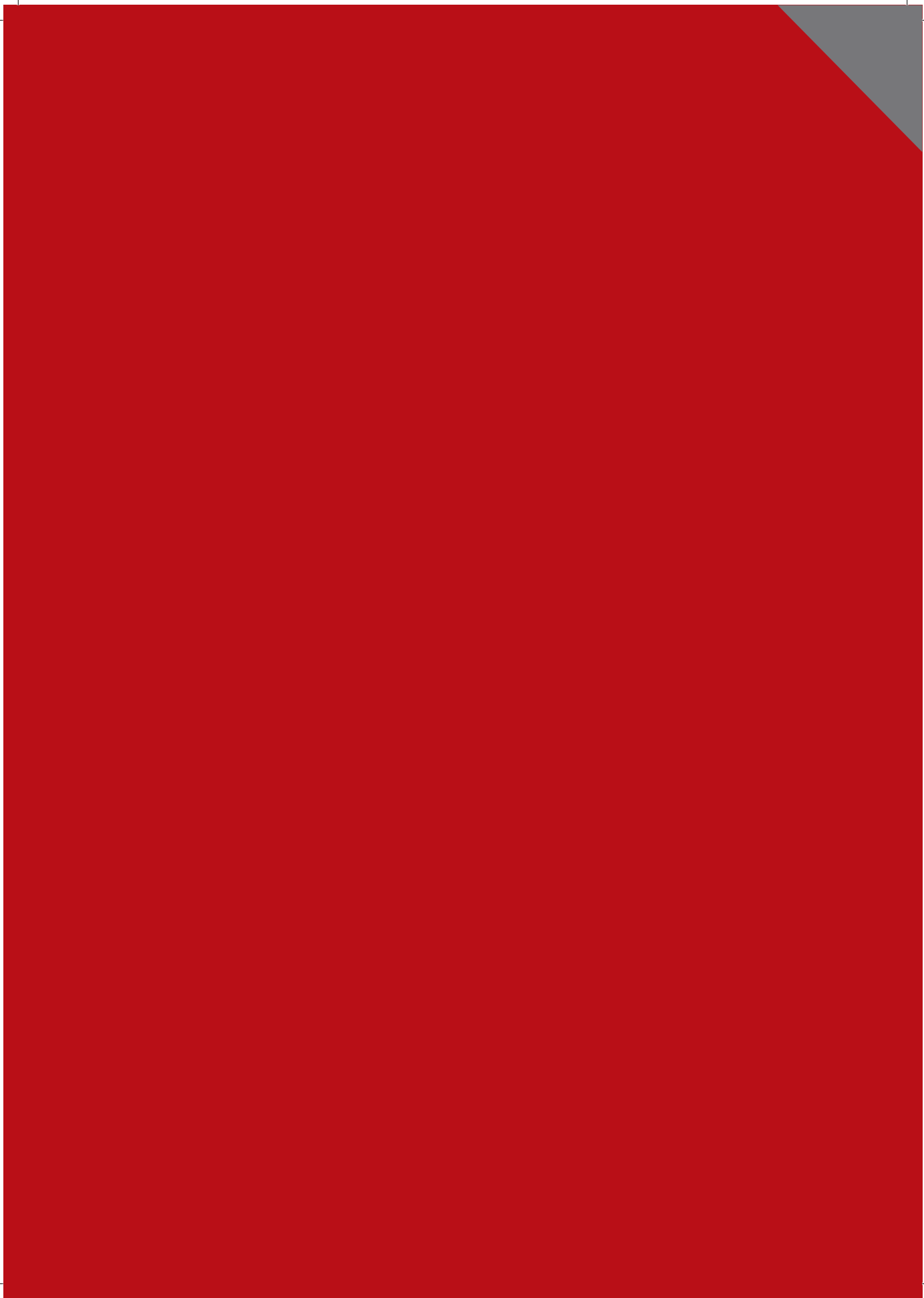


法国天工国际传媒



T&K GROUPE
DEDICATED TO YOUR SUCCESS







T&K GROUPE

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